



WELCOME

EMPOWERING THE INNOVATORS OF TOMORROW

**CONNECT, EDUCATE AND EMPOWER
THE INNOVATORS OF TOMORROW.**

Our Vision

WHAT IS CDTM? CDTM IS AN EDUCATIONAL INSTITUTION BUILT ON PILLARS OF ENTREPRENEURSHIP AND RESEARCH

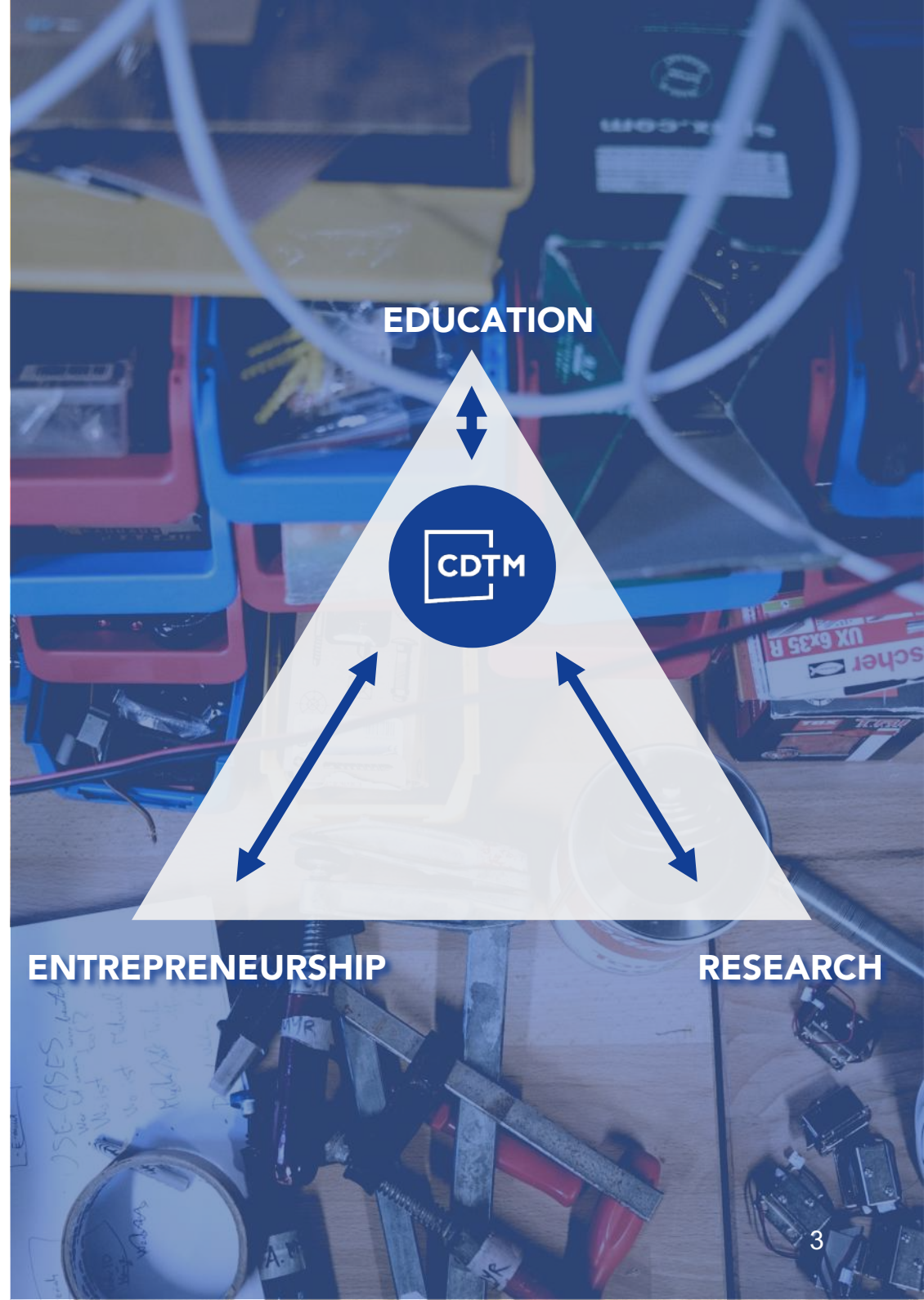
- Founded in 1998 by the **Ludwig-Maximilians-University (LMU)** and the **Technical University of Munich (TUM)**, member of the **Elite Network Bavaria**
- Center for **innovative teaching**, **applied research** and **entrepreneurship**
- CDTM offers an **add-on study program "Technology Management"** at the intersection of digital technology and management in **collaboration with industry partners**
- More than **1000 alumni** driving innovation
- CDTM is opening a **new location in Valencia** as of **March 2023** in collaboration with **UV and UPV**



INDUSTRY PARTNERS MUNICH



Collaborating with 25-30 private and public organizations of all sizes from various industries every year



WITHIN MUNICH AND GERMANY, WE ARE WELL-KNOWN IN THE ENTREPRENEURSHIP SCENE AS OUR ALUMNI HAVE SIGNIFICANTLY CONTRIBUTED TO THE ENTREPRENEURSHIP SCENE

90 **NET PROMOTOR SCORE**
9 out of 10 alumni would strongly recommend CDTM to their friends and remain extremely active within the community

>6bn **USD FUNDING RAISED**
Our alumni have collectively raised more than 6bn USD in funding for their start-ups

>260 **FOUNDED COMPANIES**
From around 1000 alumni, more than 260 have founded companies

7 **UNICORNS**
Example: Tier Mobility, Trade Republic, Foodora and Personio (Germany's second-largest startup)

**WE OFFER THE LEADING
INTERDISCIPLINARY STUDY PROGRAM
AND GLOBAL NETWORK
TO DRIVE INNOVATION
THROUGH DIGITAL TECHNOLOGY.**

Our Mission

3 COURSES GUIDE THE STUDENTS THROUGH AN INNOVATION CYCLE IN COLLABORATION WITH INDUSTRY PARTNERS

- Our students collaborate with industry partners on real-world **future studies**, **product development** and **business strategy** projects
- Our students are equipped with **best practices** around trend research, human-centered design, agile development and entrepreneurial thinking
- Students drive CDTM activities in various **taskforces** (e.g. community engagement, marketing & branding, IT)
- Students have the opportunity to study abroad or do research at one of our **international top partner universities** like:

Stanford
University

Berkeley
UNIVERSITY OF CALIFORNIA

COLUMBIA
UNIVERSITY

MIT
Massachusetts
Institute of
Technology

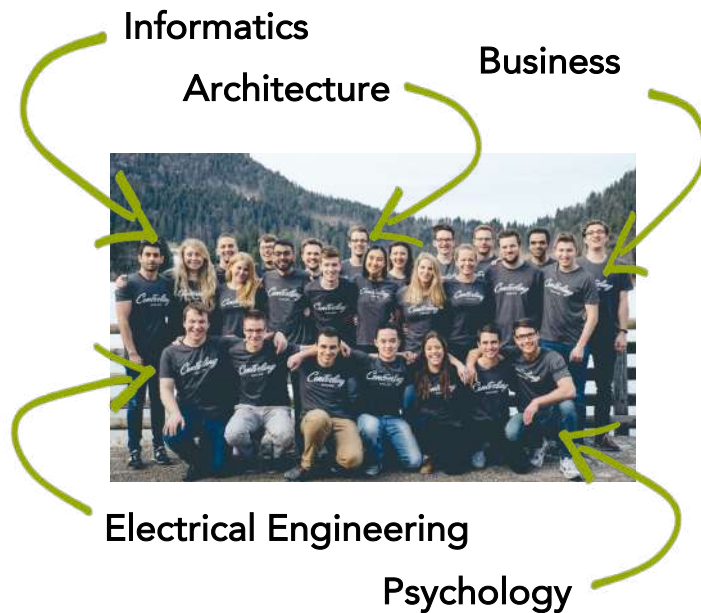
QUT
Queensland
University
of Technology

WASEDA University

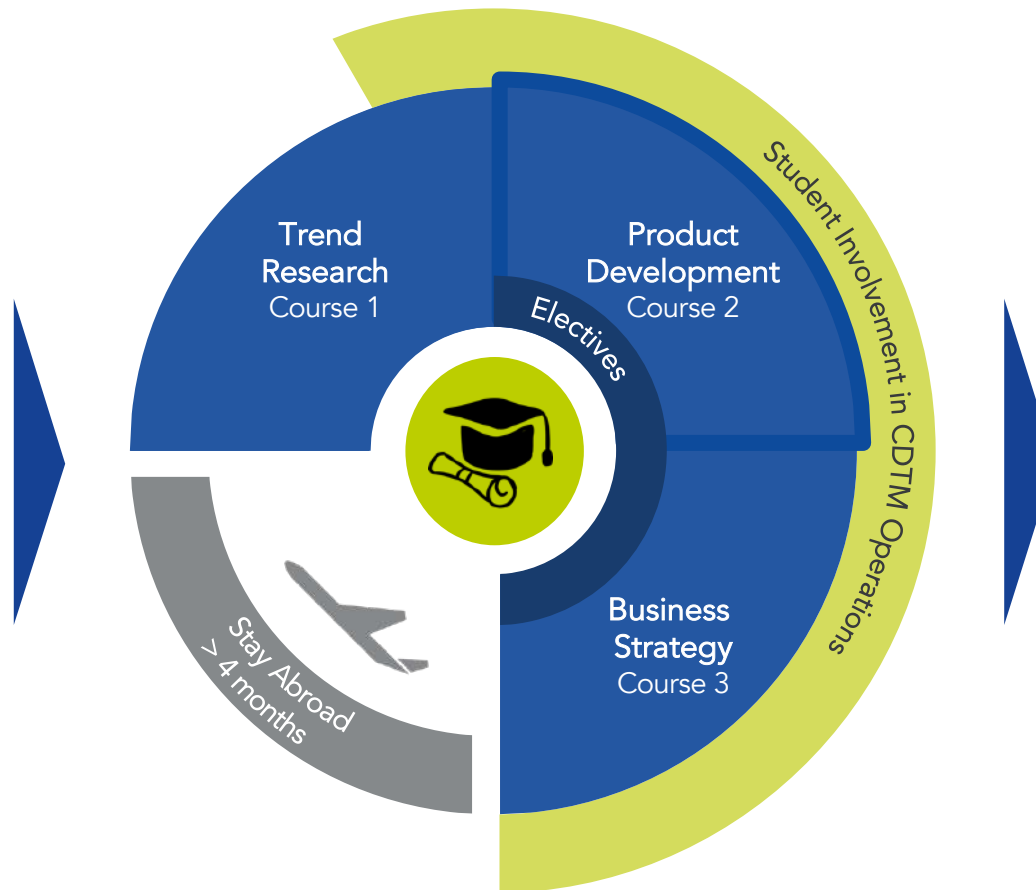
...among others



3 COURSES GUIDE THE STUDENTS THROUGH AN INNOVATION CYCLE IN COLLABORATION WITH INDUSTRY PARTNERS



12-16 motivated, **interdisciplinary students**
enrolled at UV or UPV in a Master's or 4th Year of
Bachelor's (30 ECTS outstanding)



Challenges posed by **industry partners**
Course 1: 6 weeks full-time
Course 2,3: 3 months part-time



Empowered students
Close-knit and global **community**

CDTM OFFERS STUDENTS LIFELONG ACCESS TO A THRIVING ECOSYSTEM OF INNOVATORS

INSTITUTIONAL PARTNERS



CDTM-AFFILIATED STARTUPS



250+ start-ups with EUR +7.9bn received funding have been founded by CDTM Alumni (5-10 emerge per year)



INDUSTRY PARTNERS MUNICH



Collaborating with 25-30 private and public organizations of all sizes from various industries every year

ACADEMIC PARTNERS



CDTM EVENTS



**CDTM COLLABORATES WITH LEADING
INDUSTRY PARTNERS AND PUBLIC INSTITUTIONS
ON 30+ INNOVATION PROJECTS PER YEAR.**

How to Become a Partner?

DIGITAL NATIVES DEVELOP FUTURE-PROOF BUSINESS IDEAS WITH YOU

TREND SEMINAR

- Stay at the forefront of the digital revolution: we **analyse trends**, **create scenarios** and develop **innovative business concepts** on a future-relevant topic of your choice
- Collaborate with an interdisciplinary class of **12-16 students** for **6 weeks in full time**
- Coached intensely by **internal and external experts** following established methodologies

PREVIOUS PROJECT PARTNERS IN MUNICH:

B/S/H/



tech
4Germany



PARENTECH THE FUTURE OF PARENTING

TREND REPORT 2019



PUBLIC ADMINISTRATION IN THE DIGITAL ERA

TREND REPORT 2020



FROM IDEA TO PROTOTYPE WITHIN THREE MONTHS

MANAGING PRODUCT DEVELOPMENT

- Bring your ideas to life within 3 months:
we turn your idea into a **functional prototype** and a **business model** that demonstrates the **product vision**
- Projects either identify **new use cases** for an existing technology or **apply new technologies** to existing use cases.
- Interdisciplinary teams of approx. **4 students** collaborate with you over the course of one semester

PREVIOUS PROJECT PARTNERS IN MUNICH:



AIRBUS



Rolls-Royce®



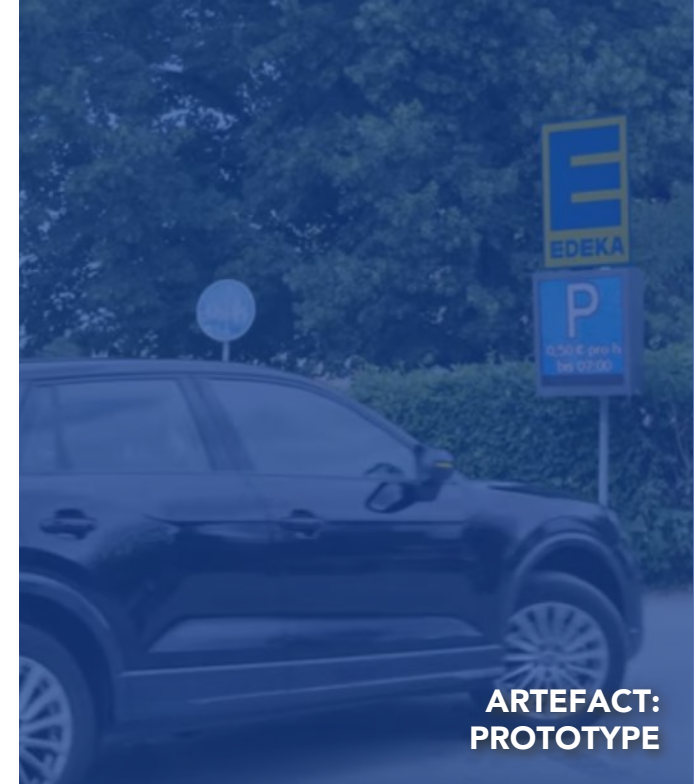
OUTFITTERY



ARTEFACT:
PROTOTYPE



ARTEFACT:
PRODUCT VISION



INTERDISCIPLINARY TEAMS PROVIDE STRATEGIC ADVICE ENTREPRENEURSHIP LABORATORY

- Entrepreneurial solutions to strategic questions: projects focus on **strategic short- or long-term challenges** in a consulting context
- Interdisciplinary teams of approx. **4 students** collaborate with you over the course of one semester



PREVIOUS PROJECT PARTNERS IN MUNICH:

— EnBW

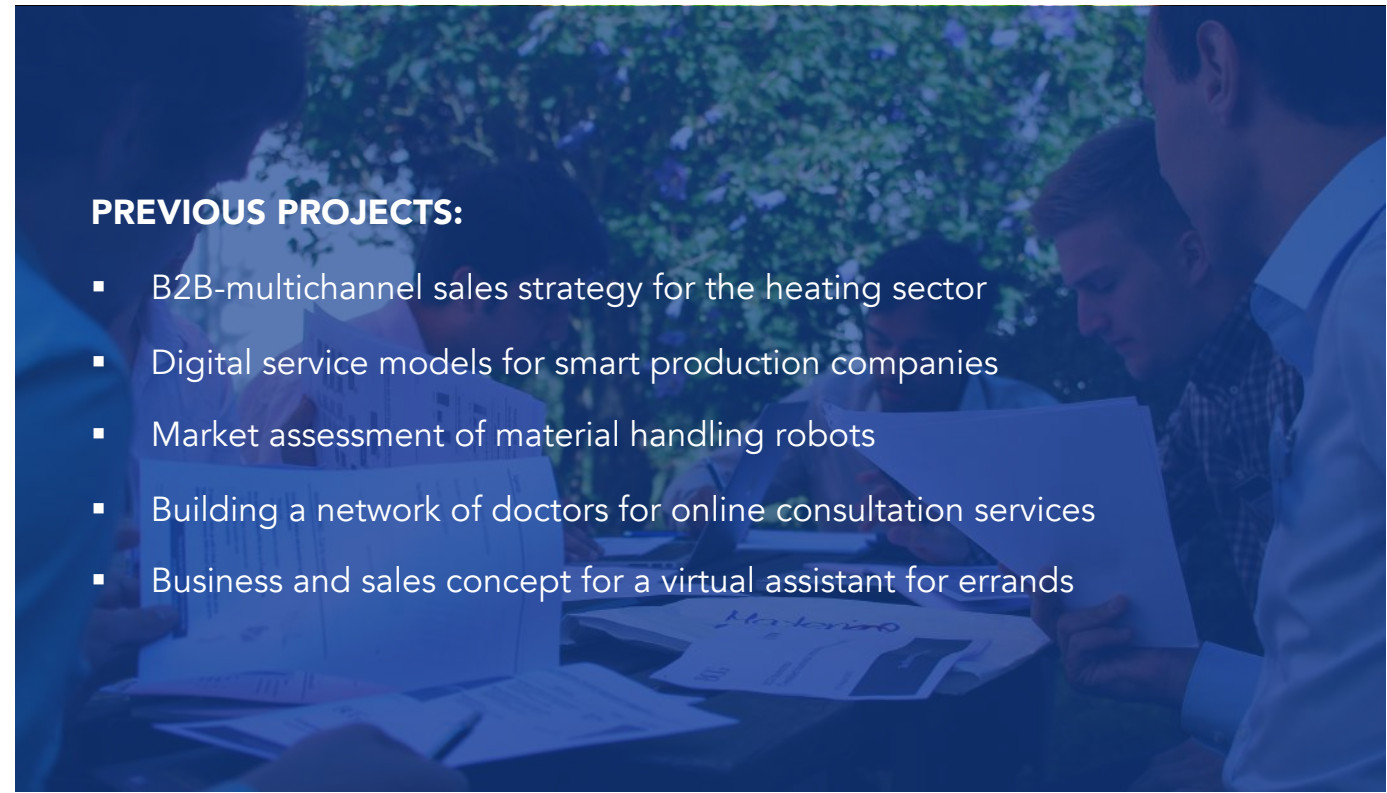
NavVis

YGA

adidas
GROUP

PREVIOUS PROJECTS:

- B2B-multichannel sales strategy for the heating sector
- Digital service models for smart production companies
- Market assessment of material handling robots
- Building a network of doctors for online consultation services
- Business and sales concept for a virtual assistant for errands





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INNOVATORS OF TOMORROW.

CDTM – CENTER FOR DIGITAL TECHNOLOGY AND MANAGEMENT